

www.abbey-ellis.com

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ABBAY ELLIS

Charlotte, NC

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(515)-745-4361

CAREER SUMMARY

I'm a passionate advocate for storytelling and managing brand experience. I'm looking for the perfect professional match.

EXPERIENCE

Scrum Master/ Project Coordinator

Keyot LLC

Jan '19 – Current

- Partnering with business and IT teams to create and manage sprint plans, backlogs and reporting for the release progress across multiple scrum teams.
- Review plans, identify discrepancies, coordinate status updates, and facilitate communication.
- Working in an Agile environment where collaboration occurs with designers, developers, and product owners to define, ship, and iterate products.

Digital Customer Experience Intern

Principal Financial Group

May '18 – Aug '18

- Applied user centered design to provide experience of advisor products by performing user research and analysis.
- Developed wireframes, storyboards, sitemaps, screen flows and mockups optimized for mobile and desktop platforms
- Analyzed user feedback and activity, and iterating to enhance the user experience

Data Management Intern

Principal Financial Group

May '17 – Aug '17

- Updated business processes to ensure data consistency and quality.

EDUCATION

Certified Scrum Product Owner

August 2019 | Scrum Alliance

Certified Scrum Master

March 2019 | Scrum Alliance

University of Northern Iowa

Aug '14 – Dec '18

Bachelors of Arts in Computer Science

Bachelors of Arts in Global Marketing

Top 10% in User Experience.

PORTFOLIO

- **Agile Conversion:** A project at Wells Fargo
Took waterfall team formations and taught them agile methodology using the scrum and Kanban technique.
- **Find an Advisor:** A project at Principal
Designed a user center prototype for an online tool that matches a customer with an advisor.
- **Meal-In-a-Box:** A start up challenge
Develop a business plan, marketing plan and user experience for an online meal-planning and delivery solution for local grocery store.

SKILLS

Adobe Creative Suite, Sketch, Invision, UX Research, Java, Python, HTML, CSS.

PREVIOUS COURSES

User Experience | User Interface Design | Digital Marketing | Artificial Intelligence | Software Engineering | Project Management Database Systems | Networking Real Time Embedded Systems

LEADING AND VOLUNTEERING

Entrepreneur Opportunities Executive Executive Start-Up Week Participant Hopper at Grace Hopper Celebration Conversation Partner (CIEP) Women in Computing Club Leader Principal Charity Classic Volunteer Toys for Tots Volunteer